Verified Voter Omnibus Survey
N=1,006 Likely Electorate
October 16 - October 22, 2020
Meet the Likely Electorate

We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights made the switch not to a "likely voter" sample which arbitrarily excludes certain voters, but to our " Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,006 registered voters in the Likely Electorate online using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 “Likely Electorate” population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.
Biden Leads +7; Democrats Lead +4 in Generic Congressional Ballot Match-Up

Q. If the 2020 presidential election were being held today, would you vote for...
Q. If the election for Congress were held today and you had to make a choice, for whom would you vote?

<table>
<thead>
<tr>
<th>Definitely R</th>
<th>Probably R</th>
<th>Definitely D</th>
<th>Probably D</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trump</td>
<td>Biden</td>
<td>Democratic candidate</td>
<td></td>
</tr>
</tbody>
</table>

**Vote for President**

<table>
<thead>
<tr>
<th>Trump</th>
<th>Biden</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>44%</td>
<td>51%</td>
<td></td>
</tr>
<tr>
<td>(Unsure: 5%)</td>
<td>(Unsure: 4%)</td>
<td></td>
</tr>
</tbody>
</table>

**Vote for Congress**

<table>
<thead>
<tr>
<th>Republican</th>
<th>Democrat</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>44%</td>
<td>48%</td>
<td></td>
</tr>
<tr>
<td>(Unsure: 8%)</td>
<td>(Unsure: 9%)</td>
<td></td>
</tr>
</tbody>
</table>
More Democrats Have Already Cast Their Votes

Q. How do you plan to cast your ballot in the November 2020 general election?

<table>
<thead>
<tr>
<th>47% ALREADY VOTED</th>
<th>PARTY AFFILIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have already voted by mail or absentee ballot</td>
<td>37%</td>
</tr>
<tr>
<td>I have already voted early in person</td>
<td>10%</td>
</tr>
<tr>
<td>GOP+Lean</td>
<td>37%</td>
</tr>
<tr>
<td>IND</td>
<td>6%</td>
</tr>
<tr>
<td>DEM+Lean</td>
<td>55%</td>
</tr>
<tr>
<td>Other/Unsure</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>48% PLAN TO VOTE</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>I plan to vote on Election Day, in person at a polling place</td>
<td>22%</td>
</tr>
<tr>
<td>I plan to vote early in person</td>
<td>15%</td>
</tr>
<tr>
<td>I plan to vote by mail or absentee ballot</td>
<td>11%</td>
</tr>
<tr>
<td>GOP+Lean</td>
<td>50%</td>
</tr>
<tr>
<td>IND</td>
<td>9%</td>
</tr>
<tr>
<td>DEM+Lean</td>
<td>39%</td>
</tr>
<tr>
<td>Other/Unsure</td>
<td>1%</td>
</tr>
</tbody>
</table>
Q. If the 2020 presidential election were being held today, would you vote for...

**Already Voted**

<table>
<thead>
<tr>
<th></th>
<th>Definitely R</th>
<th>Probably R</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trump</td>
<td>34%</td>
<td>1%</td>
</tr>
<tr>
<td>Biden</td>
<td>61%</td>
<td>2%</td>
</tr>
</tbody>
</table>

Biden +28

**Plan To Vote**

<table>
<thead>
<tr>
<th></th>
<th>Definitely D</th>
<th>Probably D</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trump</td>
<td>48%</td>
<td>6%</td>
</tr>
<tr>
<td>Biden</td>
<td>36%</td>
<td>5%</td>
</tr>
</tbody>
</table>

Trump +11
Biden Leads Full Presidential Ballot

Q. If the 2020 presidential election were being held today, would you vote for...

- Joe Biden: 50%
- Donald Trump: 44%
- Jo Jorgensen (Libertarian): 1%
- Howie Hawkins (Green Party): 1%
- Kanye West (Independent): 0%
- Unsure: 3%

Total respondents: 100%
Biden Holds Highest Net Favorability Ranking

Q. Do you have a favorable or unfavorable view of the following individuals who have been in the news lately?

<table>
<thead>
<tr>
<th></th>
<th>Very/Somewhat Favorable</th>
<th>Heard of, no opinion</th>
<th>Never heard of</th>
<th>Very/Somewhat Unfavorable</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joe Biden</td>
<td>49%</td>
<td>3%</td>
<td></td>
<td>48%</td>
</tr>
<tr>
<td>Kamala Harris</td>
<td>47%</td>
<td>5%</td>
<td>1%</td>
<td>47%</td>
</tr>
<tr>
<td>Donald Trump</td>
<td>42%</td>
<td>1%</td>
<td></td>
<td>56%</td>
</tr>
<tr>
<td>Mike Pence</td>
<td>42%</td>
<td>8%</td>
<td>1%</td>
<td>49%</td>
</tr>
</tbody>
</table>

NET Favorable-Unfavorable

Joe Biden: +1
Kamala Harris: EVEN
Donald Trump: -14
Mike Pence: -7
Q. If the 2020 presidential election were being held today, would you vote for…

- Donald Trump
- Unsure
- Joe Biden

**Presidential Ballot Margin Steady From September**

Jan: 40%Donald Trump, 10%Unsure, 51%Joe Biden
Feb: 41%Donald Trump, 8%Unsure, 51%Joe Biden
Mar: 43%Donald Trump, 5%Unsure, 52%Joe Biden
Apr: 42%Donald Trump, 7%Unsure, 51%Joe Biden
May: 42%Donald Trump, 8%Unsure, 50%Joe Biden
Jun: 38%Donald Trump, 9%Unsure, 53%Joe Biden
Jul: 39%Donald Trump, 8%Unsure, 53%Joe Biden
Aug: 43%Donald Trump, 6%Unsure, 51%Joe Biden
Sep: 44%Donald Trump, 5%Unsure, 51%Joe Biden
Oct: 45%Donald Trump, 5%Unsure, 51%Joe Biden
65% Say U.S. Headed In The Wrong Direction

Q. Would you say things in the United States are headed in the right direction, or is the country off on the wrong track?

- Right direction
- Wrong track
- Unsure

Jan  54%
Feb  35%
Mar  11%
Apr  12%
May  11%
Jun  11%
Jul  28%
Aug  24%
Sep  21%
Oct  22%
Nov  28%
Dec  29%

Jan  55%
Feb  55%
Mar  56%
Apr  61%
May  66%
Jun  70%
Jul  68%
Aug  65%
Sep  65%
Oct  65%
Trump Approval Margin Steady From September

Q. Do you approve or disapprove of the way Donald Trump is handling his job as President?

- **Approve**: 55% (Jan), 54% (Feb), 54% (Mar), 54% (Apr), 54% (May), 58% (Jun), 60% (Jul), 58% (Aug), 54% (Sep), 55% (Oct)

- **Disapprove**: 42% (Jan), 44% (Feb), 44% (Mar), 43% (Apr), 41% (May), 37% (Jun), 40% (Jul), 44% (Aug), 44% (Sep), 44% (Oct)

- **Unsure**: 3% (Jan), 1% (Feb), 2% (Mar), 2% (Apr), 2% (May), 1% (Jun), 2% (Jul), 2% (Aug), 2% (Sep), 1% (Oct)
Voters Divided On Trump’s Handling Of The Economy

Q. Do you approve or disapprove of the way Donald Trump is handling the U.S. economy?

- **Approve**
  - Jan: 47%
  - Feb: 47%
  - Mar: 46%
  - Apr: 46%
  - May: 46%
  - Jun: 46%
  - Jul: 41%
  - Aug: 44%
  - Sep: 49%
  - Oct: 48%

- **Disapprove**
  - Jan: 50%
  - Feb: 51%
  - Mar: 52%
  - Apr: 52%
  - May: 52%
  - Jun: 55%
  - Jul: 53%
  - Aug: 49%
  - Sep: 48%
  - Oct: 48%

- **Unsure**
  - Jan: 5%
  - Feb: 3%
  - Mar: 2%
  - Apr: 2%
  - May: 2%
  - Jun: 2%
  - Jul: 3%
  - Aug: 3%
  - Sep: 2%
  - Oct: 1%
41% Approve, 58% Disapprove Of Trump’s Handling Of COVID-19

Q. Do you approve or disapprove of how Donald Trump is handling the spread of the coronavirus in the United States?

- **Approve**
  - Mar: 51%
  - Apr: 52%
  - May: 56%
  - Jun: 57%
  - Jul: 64%
  - Aug: 60%
  - Sep: 56%
  - Oct: 58%

- **Disapprove**
  - Mar: 46%
  - Apr: 45%
  - May: 41%
  - Jun: 41%
  - Jul: 32%
  - Aug: 36%
  - Sep: 41%
  - Oct: 41%

- **Unsure**
  - Mar: 3%
  - Apr: 3%
  - May: 3%
  - Jun: 3%
  - Jul: 3%
  - Aug: 3%
  - Sep: 3%
  - Oct: 2%
Each Candidates’ Voters Confident About Victory

Q. Who do you expect to win the 2020 Presidential election?

- Donald Trump
- Joe Biden
- Unsure

**Likely Electorate**
- Donald Trump: 38%
- Joe Biden: 44%
- Unsure: 18%

**Trump Voters**
- Donald Trump: 84%
- Joe Biden: 3%
- Unsure: 14%

**Biden Voters**
- Donald Trump: 2%
- Joe Biden: 79%
- Unsure: 18%
More Biden Voters Confident About Win Than In September

Q. Who do you expect to win the 2020 Presidential election?

<table>
<thead>
<tr>
<th></th>
<th>TRUMP VOTERS</th>
<th></th>
<th>BIDEN VOTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td>September</td>
<td>86% 2% 13%</td>
<td>5% 68% 27%</td>
<td></td>
</tr>
<tr>
<td>October</td>
<td>84% 3% 14%</td>
<td>2% 79% 18%</td>
<td></td>
</tr>
</tbody>
</table>
Most Want Unified Government After November

Q. Which would you prefer to be the outcome of the November 2020 general election?

- Unified Democratic control of the Presidency and Congress: 42%
- Unified Republican control of the Presidency and Congress: 38%
- Divided government with different parties controlling the Presidency and Congress: 11%
- Unsure: 9%
### More Biden Voters Among Those Open To Divided Government

<table>
<thead>
<tr>
<th>Would Prefer…</th>
<th>Vote for President</th>
<th>Vote for Congress</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unified Democratic control of the Presidency and Congress (42% of the Likely Electorate)</td>
<td>BIDEN+95</td>
<td>DEMOCRATIC CANDIDATE+91</td>
</tr>
<tr>
<td>Unified Republican control of the Presidency and Congress (38% of the Likely Electorate)</td>
<td>TRUMP+95</td>
<td>REPUBLICAN CANDIDATE+91</td>
</tr>
<tr>
<td>Divided government with different parties controlling the Presidency and Congress (11% of the Likely Electorate)</td>
<td>BIDEN+19</td>
<td>DEMOCRATIC CANDIDATE+8</td>
</tr>
</tbody>
</table>
Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It’s the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you’ll receive:

- Hands-on assistance with drafting your questions
- Full topline and crosstabs with 2020 election questions included
- A customized slide deck with your results

Contact omnibus@echeloninsights.com for more information.