2020 Election Landscape

Verified Voter Omnibus Survey
N=1,000 Likely Electorate
June 12 - June 16, 2020
We know that on Election Day, those who turn out to vote won't necessarily look like the pool of all registered voters. Some voters are more likely to turn out than others, and polling should reflect that reality. But not everyone who shows up to vote on Election Day is a "likely voter," and often times, pollsters' methods of excluding "unlikely voters" can leave out those who are becoming newly activated.

That's why we at Echelon Insights are making the switch, six months out from Election Day, not to a "likely voter" sample which arbitrarily excludes certain voters, but to our "Likely Electorate" (LE) frame, which accounts for voter turnout probability in how we weight our national survey.

We surveyed N = 1,000 registered voters in the Likely Electorate online from May 18 - May 20, 2020 using a voter file-matched sample as part of our monthly Verified Voter Omnibus tracking survey of the 2020 political environment. The sample was weighted to known characteristics of the 2020 "Likely Electorate" population, a frame which takes into account demographic and turnout characteristics of the 2020 electorate.
Key Findings

• Joe Biden continues to maintain a consistent lead over Donald Trump. Biden leads Trump by 8 points among the Likely Electorate this month, or virtually identical to his 9 point lead in May.

• Despite Biden’s lead in the polls, 39% of voters still expect Trump to win the 2020 election.

• Trump voters have clearly unique priorities compared to the overall Likely Electorate. Less than half of voters say Trump’s reopening of the U.S. economy, stance on China, handling of immigration, response to the coronavirus pandemic, and judicial appointments are good reasons to vote for Donald Trump, while 90% or more Trump voters say each of these are good reasons to vote for Donald Trump.

• Though Donald Trump's overall approval numbers continue to be underwater, he earns the highest approval numbers on his handling of the economy (46% approve) and lowest on the response to protests happening across the country (34% approve).
The 2020 Landscape
Biden Leads By 8, Consistent with May Results

Q. If the 2020 presidential election were being held today, would you vote for...

May 18 - May 20

Trump

- Definitely: 42%
- Probably: 7%

Biden

- Definitely: 51%
- Probably: 39%

June 12 - June 16

Biden

- Definitely: 42%
- Probably: 50%

Trump

- Definitely: 8%
- Probably: 34%

(Unsure: 7%) (Unsure: 8%)
Q. Who do you expect to win the 2020 Presidential election?

Despite Trailing, Equal Number Thinks Trump Will Win

**Likely Electorate**
- Donald Trump: 39%
- Unsure: 20%
- Joe Biden: 40%

**Trump Voters**
- Donald Trump: 86%
- Unsure: 12%
- Joe Biden: 3%

**Biden Voters**
- Donald Trump: 3%
- Unsure: 20%
- Joe Biden: 77%
Economy and China are Top Trump Re-Election Rationales

Q. Rate how good each of the following is as a reason to vote for Donald Trump.
(Responses of the LIKELY ELECTORATE)

<table>
<thead>
<tr>
<th>Reason</th>
<th>Extremely good reason</th>
<th>Very good reason</th>
<th>Somewhat good reason</th>
<th>Not a very good reason</th>
<th>Not at all a good reason</th>
<th>Unsure</th>
<th>TOTAL GOOD REASON</th>
</tr>
</thead>
<tbody>
<tr>
<td>His handling of the U.S. economy</td>
<td>29%</td>
<td>13%</td>
<td>9%</td>
<td>10%</td>
<td>37%</td>
<td>51%</td>
<td></td>
</tr>
<tr>
<td>His support for reopening the U.S. economy</td>
<td>26%</td>
<td>12%</td>
<td>11%</td>
<td>9%</td>
<td>40%</td>
<td>49%</td>
<td></td>
</tr>
<tr>
<td>His stance on China</td>
<td>26%</td>
<td>11%</td>
<td>10%</td>
<td>8%</td>
<td>38%</td>
<td>6%</td>
<td>47%</td>
</tr>
<tr>
<td>His handling of immigration</td>
<td>27%</td>
<td>9%</td>
<td>9%</td>
<td>8%</td>
<td>44%</td>
<td>45%</td>
<td></td>
</tr>
<tr>
<td>His response to the coronavirus pandemic</td>
<td>20%</td>
<td>13%</td>
<td>9%</td>
<td>9%</td>
<td>47%</td>
<td>42%</td>
<td></td>
</tr>
<tr>
<td>His judicial appointments</td>
<td>24%</td>
<td>11%</td>
<td>7%</td>
<td>7%</td>
<td>42%</td>
<td>8%</td>
<td>42%</td>
</tr>
<tr>
<td>His handling of race relations</td>
<td>17%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td>50%</td>
<td>5%</td>
<td>37%</td>
</tr>
<tr>
<td>His response to the recent protests</td>
<td>16%</td>
<td>11%</td>
<td>9%</td>
<td>8%</td>
<td>49%</td>
<td>6%</td>
<td>36%</td>
</tr>
<tr>
<td>How he handles himself on social media</td>
<td>9%</td>
<td>7%</td>
<td>9%</td>
<td>11%</td>
<td>60%</td>
<td>4%</td>
<td>25%</td>
</tr>
</tbody>
</table>
Nearly 4-in-10 Trump Voters Consider His Social Media a Bad Reason to Support Him

Q. Rate how good each of the following is as a reason to vote for Donald Trump.
(Responses of TRUMP VOTERS)

<table>
<thead>
<tr>
<th>Reason</th>
<th>Extremely good reason</th>
<th>Very good reason</th>
<th>Somewhat good reason</th>
<th>Not a very good reason</th>
<th>Not at all a good reason</th>
<th>Unsure</th>
</tr>
</thead>
<tbody>
<tr>
<td>His handling of the U.S. economy</td>
<td>67%</td>
<td>25%</td>
<td>7%</td>
<td>99%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>His support for reopening the U.S. economy</td>
<td>61%</td>
<td>24%</td>
<td>11%</td>
<td>2%</td>
<td>96%</td>
<td></td>
</tr>
<tr>
<td>His stance on China</td>
<td>60%</td>
<td>24%</td>
<td>11%</td>
<td>3%</td>
<td>95%</td>
<td></td>
</tr>
<tr>
<td>His handling of immigration</td>
<td>62%</td>
<td>19%</td>
<td>13%</td>
<td>3%</td>
<td>94%</td>
<td></td>
</tr>
<tr>
<td>His judicial appointments</td>
<td>55%</td>
<td>23%</td>
<td>12%</td>
<td>29%</td>
<td>90%</td>
<td></td>
</tr>
<tr>
<td>His response to the coronavirus pandemic</td>
<td>45%</td>
<td>29%</td>
<td>16%</td>
<td>6%</td>
<td>12%</td>
<td>90%</td>
</tr>
<tr>
<td>His handling of race relations</td>
<td>40%</td>
<td>24%</td>
<td>17%</td>
<td>8%</td>
<td>3%</td>
<td>81%</td>
</tr>
<tr>
<td>His response to the recent protests</td>
<td>38%</td>
<td>24%</td>
<td>18%</td>
<td>8%</td>
<td>4%</td>
<td>80%</td>
</tr>
<tr>
<td>How he handles himself on social media</td>
<td>22%</td>
<td>15%</td>
<td>19%</td>
<td>20%</td>
<td>18%</td>
<td>6%</td>
</tr>
</tbody>
</table>

TOTAL GOOD REASON
Highest Trump Approval on the Economy, Lowest on Response to Protests

Q. Do you approve or disapprove of how Donald Trump is handling…

- **His job as president**: 41% Approve, 1% Unsure, 58% Disapprove (-17% NET)
- **The US economy**: 46% Approve, 2% Unsure, 52% Disapprove (-6% NET)
- **The spread of the coronavirus in the United States**: 41% Approve, 3% Unsure, 57% Disapprove (-16% NET)
- **The response to protests happening across the country**: 34% Approve, 7% Unsure, 59% Disapprove (-25% NET)
Greater Trust in Biden on Public Health, Protests

Q. Who would you trust more to handle…

- The economic recovery after the coronavirus pandemic: 47% Donald Trump, 7% Unsure, 46% Joe Biden (NET: BIDEN +1)
- The public health response to the coronavirus pandemic: 40% Donald Trump, 13% Unsure, 48% Joe Biden (NET: BIDEN +8)
- The response to protests happening across the country: 38% Donald Trump, 13% Unsure, 50% Joe Biden (NET: BIDEN +12)
Beyond our own public releases, the Verified Voter Omnibus is a resource companies and organizations can use to answer mission-critical questions through add-on questions to the monthly survey. It’s the perfect tool for tracking a few core questions over time or gathering that one bit of crucial public opinion data you need right now.

By adding on to the Verified Voter Omnibus, you’ll receive:

- Hands-on assistance with drafting your questions
- Full topline and crosstabs with 2020 election questions included
- A customized slide deck with your results

Contact omnibus@echeloninsights.com for more information.