

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

Have you already voted in the November 2, 2021 election for Governor and other state offices?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have already voted by mail	89	84	36	53	7	11	9	26	35	58	27	3	2	23	14	27	19
	15%	14%	12%	16%	15%	16%	10%	13%	17%	13%	21%	13%	8%	16%	10%	16%	13%
Yes, I have already voted early in-person	160	105	77	83	6	9	14	59	73	112	39	6	3	19	30	48	59
	26%	17%	27%	26%	13%	12%	15%	30%	36%	25%	31%	32%	13%	13%	21%	28%	42%
No, but I plan to vote early or by mail	52	70	21	31	11	8	5	18	10	28	17	3	4	22	11	10	9
	9%	11%	7%	10%	25%	11%	5%	9%	5%	6%	14%	18%	15%	15%	8%	6%	7%
No, but I plan to vote in person on Election Day	302	332	154	148	18	40	64	95	85	240	43	6	15	81	83	84	51
	49%	54%	53%	46%	43%	56%	69%	48%	42%	54%	34%	29%	60%	55%	59%	49%	37%
No, and I don't plan to vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	7	20	1	6	1	4	1	1	0	5	-	1	1	1	3	2	1
	1%	3%	*%	2%	3%	5%	1%	*%	*%	1%		7%	4%	*%	2%	1%	1%

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	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes, I have already voted by mail	89	84	23	65	60	89	-	18	23	45	19	14	45	11	21	67
	15%	14%	8%	23%	14%	36%		9%	12%	21%	15%	12%	20%	8%	14%	15%
Yes, I have already voted early in-person	160	105	58	95	134	160	-	34	54	71	28	30	69	33	32	128
	26%	17%	20%	34%	31%	64%		17%	29%	33%	21%	27%	30%	24%	21%	28%
No, but I plan to vote early or by mail	52	70	20	29	30	-	52	14	14	21	16	11	16	9	15	38
	9%	11%	7%	11%	7%		15%	7%	7%	10%	13%	10%	7%	6%	10%	8%
No, but I plan to vote in person on Election Day	302	332	195	87	208	-	302	131	90	75	65	55	96	86	81	218
	49%	54%	65%	31%	48%		85%	66%	49%	35%	51%	49%	42%	61%	53%	48%
No, and I don't plan to vote	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	7	20	2	3	1	-	-	1	3	2	0	2	3	2	4	3
	1%	3%	1%	1%	*%			1%	2%	1%	*%	2%	1%	1%	2%	1%

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Regardless of whether you've voted already or not, how motivated would you say you are about voting this year in the election for Governor and other state offices?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	537	496	261	276	28	57	85	181	187	393	109	16	19	110	127	154	134
	88%	81%	90%	86%	66%	79%	92%	90%	92%	89%	87%	84%	80%	75%	90%	90%	96%
NOT VERY/NOT AT ALL MOTIVATED	28	47	11	16	8	3	2	9	6	18	8	1	1	9	8	9	1
	5%	8%	4%	5%	19%	5%	2%	4%	3%	4%	6%	3%	4%	6%	5%	6%	1%
Extremely motivated	434	376	215	219	17	41	63	148	165	324	81	14	14	69	103	129	120
	71%	62%	74%	68%	40%	57%	68%	74%	81%	73%	65%	74%	58%	47%	73%	76%	86%
Very motivated	104	120	46	58	11	16	22	32	22	69	28	2	5	41	24	24	14
	17%	20%	16%	18%	26%	22%	24%	16%	11%	16%	22%	10%	22%	28%	17%	14%	10%
Somewhat motivated	46	67	17	28	7	11	6	10	11	31	9	2	4	27	6	8	4
	7%	11%	6%	9%	16%	16%	7%	5%	6%	7%	7%	13%	16%	18%	5%	5%	3%
Not very motivated	21	32	11	9	5	2	1	7	5	16	4	-	1	6	7	7	1
	3%	5%	4%	3%	11%	3%	1%	4%	2%	4%	3%	-	3%	4%	5%	4%	*%
Not motivated at all	7	15	-	7	3	1	0	2	1	2	4	1	0	4	0	2	1
	1%	2%	-	2%	7%	1%	*%	1%	*%	1%	3%	3%	1%	3%	*%	1%	*%
Unsure	0	1	-	0	-	0	0	-	-	0	-	-	0	-	0	-	-
	*%	*%	-	*%	-	*%	*%	-	-	*%	-	-	*%	-	*%	-	-

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Regardless of whether you've voted already or not, how motivated would you say you are about voting this year in the election for Governor and other state offices?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EXTREMELY/VERY MOTIVATED	537	496	271	250	434	234	302	172	163	195	124	96	204	114	131	404
	88%	81%	91%	89%	100%	94%	85%	87%	89%	91%	97%	85%	89%	81%	86%	89%
NOT VERY/NOT AT ALL MOTIVATED	28	47	6	13	-	4	20	8	11	8	1	5	13	9	7	21
	5%	8%	2%	5%	-	1%	6%	4%	6%	4%	1%	4%	6%	6%	5%	5%
Extremely motivated	434	376	223	200	434	194	238	141	135	154	98	72	175	88	111	322
	71%	62%	75%	72%	100%	78%	67%	71%	73%	72%	76%	65%	76%	63%	72%	71%
Very motivated	104	120	48	49	-	40	64	31	29	41	26	23	29	26	21	82
	17%	20%	16%	18%	-	16%	18%	16%	16%	19%	20%	21%	12%	18%	14%	18%
Somewhat motivated	46	67	22	16	-	11	32	18	9	11	3	11	13	18	14	30
	7%	11%	7%	6%	-	5%	9%	9%	5%	5%	3%	10%	6%	13%	9%	7%
Not very motivated	21	32	2	11	-	2	18	5	9	6	1	2	9	8	2	18
	3%	5%	1%	4%	-	1%	5%	2%	5%	3%	1%	2%	4%	6%	2%	4%
Not motivated at all	7	15	3	2	-	2	3	3	2	2	0	2	4	1	5	2
	1%	2%	1%	1%	-	1%	1%	2%	1%	1%	0%	2%	2%	0%	3%	1%
Unsure	0	1	0	-	-	-	-	-	0	-	-	0	-	0	0	-
	0%	0%	0%	-	-	-	-	-	0%	-	-	0%	-	0%	0%	-

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Do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	281	275	126	155	28	34	41	97	82	152	106	12	11	52	65	85	73
	46%	45%	43%	48%	65%	47%	44%	48%	40%	34%	84%	62%	44%	36%	46%	50%	52%
STRONGLY/SOMEWHAT DISAPPROVE	322	325	162	159	12	38	51	102	119	283	18	7	13	91	76	83	66
	53%	53%	56%	50%	29%	52%	55%	51%	58%	64%	15%	35%	56%	62%	54%	49%	48%
Strongly approve	158	142	62	95	8	13	25	56	57	90	55	5	8	29	36	41	49
	26%	23%	21%	30%	18%	18%	27%	28%	28%	20%	43%	27%	31%	20%	25%	24%	35%
Somewhat approve	123	133	64	60	20	21	16	41	25	62	51	7	3	23	29	45	24
	20%	22%	22%	19%	47%	29%	18%	20%	12%	14%	41%	35%	13%	16%	21%	26%	17%
Somewhat disapprove	44	57	17	27	3	5	11	7	19	34	3	1	5	11	9	11	12
	7%	9%	6%	8%	7%	7%	11%	4%	9%	8%	3%	7%	21%	8%	7%	6%	9%
Strongly disapprove	278	268	145	132	9	33	40	95	100	249	15	5	8	80	67	72	54
	45%	44%	50%	41%	22%	46%	43%	47%	49%	56%	12%	28%	34%	55%	47%	42%	39%
Unsure	8	11	1	7	2	1	1	1	3	6	1	1	0	3	0	3	-
	1%	2%	*%	2%	5%	1%	1%	1%	1%	1%	1%	3%	*%	2%	*%	1%	

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	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONGLY/SOMEWHAT APPROVE	281	275	10	261	200	152	127	13	63	201	52	54	115	60	61	220
	46%	45%	3%	94%	46%	61%	36%	7%	34%	93%	40%	49%	50%	42%	40%	48%
STRONGLY/SOMEWHAT DISAPPROVE	322	325	287	16	230	94	224	185	116	13	75	56	112	79	90	230
	53%	53%	96%	6%	53%	38%	63%	93%	63%	6%	58%	50%	48%	57%	59%	51%
Strongly approve	158	142	7	146	124	97	60	8	30	119	29	23	71	34	30	127
	26%	23%	2%	52%	29%	39%	17%	4%	16%	55%	22%	21%	31%	24%	20%	28%
Somewhat approve	123	133	3	115	76	56	67	5	33	82	23	31	44	25	31	93
	20%	22%	1%	41%	18%	22%	19%	2%	18%	38%	18%	28%	19%	18%	20%	20%
Somewhat disapprove	44	57	23	14	22	16	28	14	21	7	15	7	17	6	15	29
	7%	9%	8%	5%	5%	6%	8%	7%	12%	3%	11%	6%	7%	5%	10%	6%
Strongly disapprove	278	268	264	2	208	78	196	171	95	7	61	49	95	73	75	201
	45%	44%	89%	1%	48%	31%	55%	86%	52%	3%	47%	44%	41%	52%	49%	44%
Unsure	8	11	0	2	4	3	4	0	4	1	1	2	4	2	2	5
	1%	2%	*%	1%	1%	1%	1%	*%	2%	*%	1%	2%	2%	1%	1%	1%

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In the election for Governor, do you plan to vote for

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY GLENN YOUNGKIN, THE REPUBLICAN	298	294	150	147	10	33	46	97	111	263	18	7	10	95	65	77	56
	49%	48%	52%	46%	25%	46%	50%	49%	54%	60%	15%	35%	41%	65%	46%	45%	40%
DEFINITELY/PROBABLY TERRY MCAULIFFE, THE DEMOCRAT	279	274	125	153	27	30	39	92	90	156	98	12	13	46	65	86	76
	46%	45%	43%	48%	65%	42%	42%	46%	44%	35%	78%	65%	53%	31%	46%	50%	54%
Glenn Youngkin, the Republican, definitely	278	268	143	135	9	30	43	92	104	248	16	6	9	88	63	72	51
	46%	44%	49%	42%	22%	41%	47%	46%	51%	56%	13%	31%	35%	60%	45%	42%	37%
Glenn Youngkin, the Republican, probably	20	26	8	12	1	4	3	6	6	15	2	1	1	8	2	5	5
	3%	4%	3%	4%	3%	5%	3%	3%	3%	3%	2%	4%	6%	5%	2%	3%	3%
Terry McAuliffe, the Democrat, probably	41	65	19	22	7	8	3	9	14	18	15	2	6	12	12	9	7
	7%	11%	6%	7%	15%	11%	3%	5%	7%	4%	12%	9%	25%	8%	9%	5%	5%
Terry McAuliffe, the Democrat, definitely	238	208	107	131	21	22	37	83	75	138	83	11	7	34	53	77	69
	39%	34%	37%	41%	49%	31%	39%	42%	37%	31%	66%	56%	27%	23%	37%	45%	49%
Princess Blanding, Liberation Party candidate	9	9	4	5	2	2	1	2	2	7	2	-	0	-	2	5	2
	2%	1%	1%	2%	4%	3%	2%	1%	1%	2%	1%	-	1%	-	2%	3%	2%
Unsure	25	34	9	15	3	6	6	8	1	16	8	-	1	5	9	4	6
	4%	6%	3%	5%	7%	9%	6%	4%	1%	4%	6%	-	5%	4%	6%	2%	4%

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In the election for Governor, do you plan to vote for

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY GLENN YOUNGKIN, THE REPUBLICAN	298	294	298	-	223	81	215	190	101	6	73	52	100	73	82	215
	49%	48%	100%		51%	33%	61%	96%	55%	3%	57%	46%	43%	52%	54%	47%
DEFINITELY/PROBABLY TERRY MCAULIFFE, THE DEMOCRAT	279	274	-	279	200	160	116	4	70	202	49	54	118	58	60	219
	46%	45%		100%	46%	64%	33%	2%	38%	94%	38%	48%	51%	41%	39%	48%
Glenn Youngkin, the Republican, definitely	278	268	278	-	213	79	197	183	89	5	67	46	95	70	74	203
	46%	44%	93%		49%	32%	56%	92%	48%	2%	52%	41%	41%	50%	49%	45%
Glenn Youngkin, the Republican, probably	20	26	20	-	10	2	18	7	12	0	6	6	4	3	7	12
	3%	4%	7%		2%	1%	5%	4%	6%	*%	5%	5%	2%	2%	5%	3%
Terry McAuliffe, the Democrat, probably	41	65	-	41	15	17	23	3	16	19	4	10	19	8	11	30
	7%	11%		15%	3%	7%	7%	2%	9%	9%	3%	9%	8%	5%	7%	7%
Terry McAuliffe, the Democrat, definitely	238	208	-	238	186	143	93	0	54	183	45	44	99	50	49	189
	39%	34%		85%	43%	57%	26%	*%	29%	85%	35%	40%	43%	36%	32%	42%
Princess Blanding, Liberation Party candidate	9	9	-	-	4	3	6	-	4	3	1	0	6	2	1	8
	2%	1%			1%	1%	2%		2%	1%	1%	*%	2%	1%	1%	2%
Unsure	25	34	-	-	7	5	17	5	9	4	5	6	7	7	9	13
	4%	6%			2%	2%	5%	2%	5%	2%	4%	5%	3%	5%	6%	3%



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In the election for Lieutenant Governor, do you plan to vote for

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY WINSOME SEARS, THE REPUBLICAN	292	283	149	142	11	32	45	95	109	258	18	6	10	91	64	77	56
	48%	46%	52%	44%	25%	45%	48%	48%	53%	58%	15%	32%	39%	62%	45%	45%	40%
DEFINITELY/PROBABLY HALA AYALA, THE DEMOCRAT	284	277	128	156	27	30	43	91	92	159	103	12	11	44	66	88	79
	46%	45%	44%	49%	64%	42%	46%	46%	45%	36%	82%	61%	44%	30%	47%	52%	56%
Winsome Sears, the Republican, definitely	253	241	124	129	8	26	40	86	92	228	15	2	9	77	59	64	48
	41%	39%	43%	40%	19%	36%	44%	43%	45%	52%	12%	10%	35%	53%	41%	37%	35%
Winsome Sears, the Republican, probably	39	43	26	14	3	7	5	9	17	31	4	4	1	14	5	13	7
	6%	7%	9%	4%	6%	9%	5%	4%	8%	7%	3%	22%	4%	9%	4%	8%	5%
Hala Ayala, the Democrat, probably	52	75	27	24	9	9	5	11	18	27	18	1	5	12	14	17	9
	8%	12%	9%	8%	20%	13%	5%	6%	9%	6%	14%	7%	22%	8%	10%	10%	6%
Hala Ayala, the Democrat, definitely	232	203	100	132	19	21	38	80	74	132	85	10	5	33	52	71	70
	38%	33%	35%	41%	44%	29%	41%	40%	36%	30%	67%	54%	22%	22%	37%	42%	50%
Unsure	35	50	12	23	4	9	5	14	3	24	5	1	4	11	12	6	5
	6%	8%	4%	7%	10%	13%	5%	7%	1%	6%	4%	8%	16%	7%	8%	3%	4%

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In the election for Lieutenant Governor, do you plan to vote for

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY WINSOME SEARS, THE REPUBLICAN	292	283	289	2	220	80	210	187	98	6	71	49	100	72	80	212
	48%	46%	97%	1%	51%	32%	59%	94%	53%	3%	55%	44%	43%	51%	52%	47%
DEFINITELY/PROBABLY HALA AYALA, THE DEMOCRAT	284	277	2	271	203	165	117	4	70	207	50	55	121	58	62	222
	46%	45%	1%	97%	47%	66%	33%	2%	38%	96%	39%	49%	52%	41%	41%	49%
Winsome Sears, the Republican, definitely	253	241	251	-	192	74	177	168	78	6	61	41	83	67	71	181
	41%	39%	84%		44%	30%	50%	85%	42%	3%	48%	37%	36%	48%	46%	40%
Winsome Sears, the Republican, probably	39	43	38	2	28	6	33	19	20	-	10	8	17	5	9	31
	6%	7%	13%	1%	6%	2%	9%	10%	11%		8%	7%	7%	4%	6%	7%
Hala Ayala, the Democrat, probably	52	75	2	45	17	21	31	3	19	29	3	16	17	15	11	40
	8%	12%	1%	16%	4%	8%	9%	1%	10%	13%	2%	15%	7%	11%	7%	9%
Hala Ayala, the Democrat, definitely	232	203	1	226	185	144	86	2	51	178	47	39	104	42	51	182
	38%	33%	*%	81%	43%	58%	24%	1%	28%	83%	36%	35%	45%	30%	33%	40%
Unsure	35	50	7	7	11	4	28	7	16	3	8	7	10	10	11	20
	6%	8%	2%	2%	3%	1%	8%	4%	9%	1%	6%	6%	4%	7%	7%	4%

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In the election for Attorney General, do you plan to vote for

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY JASON MIYARES, THE REPUBLICAN	291	282	150	141	10	31	45	97	108	258	17	7	10	89	63	78	58
	48%	46%	52%	44%	25%	43%	48%	49%	53%	58%	14%	35%	40%	61%	44%	45%	42%
DEFINITELY/PROBABLY MARK HERRING, THE DEMOCRAT	288	273	128	160	27	29	43	94	94	162	104	11	12	46	67	89	79
	47%	45%	44%	50%	65%	40%	46%	47%	46%	37%	82%	56%	48%	32%	47%	52%	57%
Jason Miyares, the Republican, definitely	263	252	133	130	9	27	40	88	99	234	14	7	8	83	58	67	50
	43%	41%	46%	40%	21%	37%	43%	44%	48%	53%	11%	35%	34%	57%	41%	39%	36%
Jason Miyares, the Republican, probably	29	30	18	11	2	4	4	9	9	24	4	0	1	6	5	10	8
	5%	5%	6%	3%	4%	6%	5%	4%	5%	5%	3%	1%	5%	4%	4%	6%	5%
Mark Herring, the Democrat, probably	43	65	18	25	8	7	6	12	10	23	15	1	4	14	10	13	5
	7%	11%	6%	8%	20%	10%	6%	6%	5%	5%	12%	3%	16%	10%	7%	7%	4%
Mark Herring, the Democrat, definitely	245	208	110	135	19	22	37	82	85	138	89	10	8	32	56	76	73
	40%	34%	38%	42%	45%	30%	40%	41%	42%	31%	70%	53%	32%	22%	40%	45%	53%
Unsure	32	56	11	21	4	12	6	8	2	22	5	2	3	11	12	5	3
	5%	9%	4%	6%	10%	16%	6%	4%	1%	5%	4%	9%	13%	8%	9%	3%	2%

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In the election for Attorney General, do you plan to vote for

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY JASON MIYARES, THE REPUBLICAN	291	282	288	1	220	81	208	188	96	4	69	50	101	71	79	212
	48%	46%	97%	*%	51%	33%	59%	95%	52%	2%	54%	45%	44%	51%	52%	47%
DEFINITELY/PROBABLY MARK HERRING, THE DEMOCRAT	288	273	5	271	205	165	120	2	76	205	53	56	120	58	61	226
	47%	45%	2%	97%	47%	66%	34%	1%	41%	95%	41%	50%	52%	41%	40%	50%
Jason Miyares, the Republican, definitely	263	252	262	-	202	77	184	176	81	4	64	44	90	65	71	191
	43%	41%	88%		47%	31%	52%	88%	44%	2%	50%	40%	39%	46%	47%	42%
Jason Miyares, the Republican, probably	29	30	26	1	18	4	25	12	15	-	5	6	12	6	8	21
	5%	5%	9%	*%	4%	1%	7%	6%	8%		4%	5%	5%	4%	5%	5%
Mark Herring, the Democrat, probably	43	65	5	30	11	10	33	1	16	23	5	13	13	11	11	31
	7%	11%	2%	11%	3%	4%	9%	1%	9%	11%	4%	12%	6%	8%	7%	7%
Mark Herring, the Democrat, definitely	245	208	1	241	194	155	88	1	60	182	48	43	107	46	50	195
	40%	34%	*%	86%	45%	62%	25%	*%	33%	85%	37%	39%	46%	33%	33%	43%
Unsure	32	56	4	8	8	3	26	9	12	5	6	5	9	12	13	16
	5%	9%	1%	3%	2%	1%	7%	4%	7%	3%	5%	5%	4%	8%	8%	4%

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In the election for House of Delegates in your district, do you plan to vote for

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	282	284	140	143	10	27	43	99	103	250	13	7	12	89	64	71	56
	46%	46%	48%	44%	24%	38%	46%	49%	50%	57%	11%	35%	49%	61%	45%	41%	40%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	280	277	125	155	29	34	43	87	88	153	105	12	11	46	65	87	76
	46%	45%	43%	48%	68%	47%	46%	44%	43%	35%	83%	61%	44%	31%	46%	51%	55%
The Republican candidate, definitely	256	243	128	128	9	21	39	89	98	230	12	6	8	81	59	66	48
	42%	40%	44%	40%	21%	29%	42%	45%	48%	52%	10%	31%	34%	55%	41%	39%	34%
The Republican candidate, probably	26	41	11	15	1	7	4	10	5	21	1	1	4	8	5	5	8
	4%	7%	4%	5%	3%	9%	4%	5%	2%	5%	1%	4%	15%	6%	4%	3%	5%
The Democratic candidate, probably	34	55	19	15	9	10	6	4	6	17	13	1	3	8	9	13	5
	6%	9%	7%	5%	22%	13%	6%	2%	3%	4%	11%	7%	10%	5%	6%	7%	4%
The Democratic candidate, definitely	246	222	105	140	19	24	37	83	82	136	91	10	8	38	57	74	71
	40%	36%	36%	44%	46%	34%	40%	42%	40%	31%	73%	54%	33%	26%	40%	43%	51%
A third party candidate	11	9	6	5	0	2	1	5	3	8	2	-	0	-	5	3	2
	2%	1%	2%	2%	*%	2%	1%	2%	1%	2%	2%		1%		3%	2%	1%
Unsure	37	41	19	18	3	9	6	9	11	29	5	1	2	11	8	11	5
	6%	7%	6%	6%	7%	12%	6%	4%	5%	7%	4%	4%	7%	8%	6%	6%	4%

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In the election for House of Delegates in your district, do you plan to vote for

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	282	284	274	6	210	75	206	188	86	4	69	49	95	70	75	207
	46%	46%	92%	2%	48%	30%	58%	95%	47%	2%	53%	44%	41%	50%	49%	46%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	280	277	5	265	198	162	116	5	65	206	49	54	120	56	64	217
	46%	45%	2%	95%	46%	65%	33%	2%	36%	96%	38%	49%	52%	40%	42%	48%
The Republican candidate, definitely	256	243	255	1	198	74	181	177	74	4	64	43	82	67	67	189
	42%	40%	86%	*%	46%	30%	51%	89%	40%	2%	50%	38%	36%	48%	44%	42%
The Republican candidate, probably	26	41	19	5	12	1	25	12	12	-	4	6	13	3	8	18
	4%	7%	6%	2%	3%	*%	7%	6%	7%	-	3%	6%	5%	2%	5%	4%
The Democratic candidate, probably	34	55	3	26	12	9	25	5	12	16	4	11	11	8	12	22
	6%	9%	1%	9%	3%	4%	7%	2%	7%	7%	3%	10%	5%	6%	8%	5%
The Democratic candidate, definitely	246	222	2	239	186	153	91	-	53	190	45	43	110	48	52	194
	40%	36%	1%	86%	43%	62%	26%	-	29%	88%	35%	39%	48%	34%	34%	43%
A third party candidate	11	9	3	2	6	3	8	0	9	1	3	3	3	3	4	7
	2%	1%	1%	1%	1%	1%	2%	*%	5%	*%	2%	2%	1%	2%	3%	2%
Unsure	37	41	17	6	21	8	25	5	23	3	8	6	12	11	10	24
	6%	7%	6%	2%	5%	3%	7%	3%	13%	2%	6%	5%	5%	8%	6%	5%

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If you had to choose just one, which would you say is the biggest issue facing Virginia?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Education	94	73	55	39	1	17	16	26	35	79	6	2	8	20	17	28	28
	15%	12%	19%	12%	2%	24%	17%	13%	17%	18%	5%	8%	32%	14%	12%	16%	20%
The COVID-19 pandemic	117	114	59	58	8	12	15	42	39	73	32	6	6	23	23	39	32
	19%	19%	20%	18%	18%	16%	17%	21%	19%	16%	25%	29%	27%	15%	17%	23%	23%
Crime	33	37	6	27	2	1	3	15	11	21	11	1	-	12	7	6	3
	5%	6%	2%	8%	5%	2%	4%	7%	5%	5%	9%	3%	-	8%	5%	3%	2%
Jobs and the economy	138	140	57	81	7	12	25	41	52	106	25	3	4	37	28	37	34
	23%	23%	20%	25%	17%	17%	27%	21%	25%	24%	20%	14%	17%	25%	19%	22%	24%
Cost of living	113	131	46	67	17	20	13	39	24	75	33	3	2	33	36	32	12
	19%	21%	16%	21%	41%	27%	14%	20%	12%	17%	26%	17%	7%	23%	26%	18%	9%
Transportation	10	8	6	4	-	1	2	3	4	7	3	-	0	2	-	1	7
	2%	1%	2%	1%	-	2%	2%	1%	2%	2%	2%	-	1%	1%	-	1%	5%
Taxes	23	27	14	8	2	1	5	8	7	21	-	2	1	1	8	6	8
	4%	4%	5%	3%	5%	2%	5%	4%	3%	5%	-	9%	2%	1%	5%	4%	6%
Immigration	22	29	13	9	1	2	2	8	9	16	5	0	0	8	4	4	4
	4%	5%	5%	3%	2%	3%	2%	4%	4%	4%	4%	1%	2%	5%	3%	3%	3%
Something else (Please specify)	45	37	23	22	0	5	10	15	15	31	8	4	3	9	13	11	9
	7%	6%	8%	7%	1%	7%	11%	8%	7%	7%	6%	19%	11%	6%	9%	7%	7%
Unsure	17	15	11	6	4	0	1	2	10	13	3	-	1	2	5	7	3
	3%	2%	4%	2%	8%	0%	1%	1%	5%	3%	2%	-	3%	1%	4%	4%	2%

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If you had to choose just one, which would you say is the biggest issue facing Virginia?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Education	94	73	75	17	78	30	64	47	35	11	24	9	44	17	28	67
	15%	12%	25%	6%	18%	12%	18%	24%	19%	5%	19%	8%	19%	12%	18%	15%
The COVID-19 pandemic	117	114	19	96	79	65	51	8	37	71	24	13	47	32	28	88
	19%	19%	6%	34%	18%	26%	14%	4%	20%	33%	19%	12%	21%	23%	19%	19%
Crime	33	37	13	16	21	20	12	8	5	18	7	13	9	4	6	25
	5%	6%	4%	6%	5%	8%	3%	4%	3%	8%	5%	11%	4%	3%	4%	6%
Jobs and the economy	138	140	76	58	103	56	80	54	32	47	21	31	43	43	35	103
	23%	23%	25%	21%	24%	23%	23%	27%	18%	22%	16%	28%	19%	30%	23%	23%
Cost of living	113	131	55	47	59	36	75	36	39	36	27	25	36	26	32	81
	19%	21%	19%	17%	14%	14%	21%	18%	21%	17%	21%	22%	16%	18%	21%	18%
Transportation	10	8	2	8	8	8	2	2	1	7	1	2	6	1	2	8
	2%	1%	1%	3%	2%	3%	1%	1%	1%	3%	1%	1%	3%	1%	2%	2%
Taxes	23	27	17	2	15	5	17	15	3	2	5	2	11	5	7	15
	4%	4%	6%	1%	3%	2%	5%	8%	2%	1%	4%	2%	5%	4%	5%	3%
Immigration	22	29	22	-	17	3	19	13	8	1	3	3	13	3	3	19
	4%	5%	7%		4%	1%	5%	7%	4%	1%	2%	3%	6%	2%	2%	4%
Something else (Please specify)	45	37	20	20	41	19	25	13	19	13	13	8	17	6	11	33
	7%	6%	7%	7%	9%	8%	7%	6%	10%	6%	10%	7%	8%	5%	7%	7%
Unsure	17	15	-	14	12	7	10	1	5	9	3	6	4	3	0	15
	3%	2%		5%	3%	3%	3%	1%	3%	4%	3%	5%	2%	2%	0%	3%



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Who would you trust more to handle education as Governor?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Glenn Youngkin	307	303	154	152	12	36	46	102	112	269	21	7	10	98	67	78	58
	50%	50%	53%	47%	27%	49%	50%	51%	55%	61%	17%	39%	40%	67%	47%	46%	41%
Terry McAuliffe	271	260	118	152	27	29	42	87	86	151	97	10	13	40	66	83	76
	44%	43%	41%	47%	65%	40%	45%	44%	42%	34%	77%	54%	54%	27%	47%	48%	54%
Unsure	33	48	17	16	3	7	5	11	6	22	8	1	1	9	8	10	6
	5%	8%	6%	5%	8%	10%	6%	5%	3%	5%	6%	7%	6%	6%	6%	6%	4%

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 N=611, Likely Electorate in Virginia, October 27-29, 2021

Who would you trust more to handle education as Governor?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Glenn Youngkin	307	303	295	5	225	82	223	189	104	11	75	51	104	77	85	221
	50%	50%	99%	2%	52%	33%	63%	95%	57%	5%	58%	46%	45%	55%	55%	49%
Terry McAuliffe	271	260	1	262	200	160	109	5	65	197	50	51	118	51	60	211
	44%	43%	*%	94%	46%	64%	31%	2%	36%	92%	39%	46%	51%	36%	40%	46%
Unsure	33	48	2	12	9	8	23	5	14	7	4	9	8	12	8	23
	5%	8%	1%	4%	2%	3%	6%	3%	8%	3%	3%	8%	3%	9%	5%	5%

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Who would you trust more to handle the COVID-19 pandemic as Governor?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Glenn Youngkin	288	280	146	142	10	34	45	95	103	256	17	6	9	90	64	72	57
	47%	46%	50%	44%	24%	47%	49%	48%	51%	58%	14%	32%	36%	62%	45%	42%	41%
Terry McAuliffe	281	266	127	154	27	27	41	94	92	161	98	11	11	43	65	91	76
	46%	44%	44%	48%	65%	37%	44%	47%	45%	37%	78%	55%	46%	29%	46%	53%	54%
Unsure	42	65	16	25	5	11	6	11	8	25	10	3	4	13	12	8	6
	7%	11%	6%	8%	11%	16%	7%	5%	4%	6%	8%	13%	18%	9%	9%	5%	5%

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

Who would you trust more to handle the COVID-19 pandemic as Governor?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Glenn Youngkin	288	280	283	3	220	77	210	183	94	9	64	48	99	76	81	206
	47%	46%	95%	1%	51%	31%	59%	92%	51%	4%	50%	43%	43%	54%	53%	45%
Terry McAuliffe	281	266	4	268	202	163	116	4	73	201	51	54	120	56	59	222
	46%	44%	1%	96%	46%	66%	33%	2%	40%	93%	40%	48%	52%	40%	39%	49%
Unsure	42	65	11	8	12	9	30	11	16	6	13	10	10	9	12	27
	7%	11%	4%	3%	3%	4%	8%	6%	9%	3%	10%	9%	5%	6%	8%	6%

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	198	204	89	110	10	25	26	73	64	178	11	6	4	78	41	46	31
	32%	33%	31%	34%	24%	34%	28%	37%	32%	40%	8%	29%	16%	54%	29%	27%	22%
STRONG/NOT VERY STRONG DEMOCRAT	215	216	93	122	22	27	36	69	60	108	88	11	8	41	53	59	57
	35%	35%	32%	38%	53%	38%	39%	35%	29%	24%	70%	55%	33%	28%	38%	35%	41%
Strong Republican	149	155	64	85	10	16	19	56	47	134	8	5	1	61	30	33	25
	24%	25%	22%	26%	24%	22%	21%	28%	23%	30%	7%	24%	6%	42%	22%	19%	18%
Not very strong Republican	50	49	25	25	-	9	7	17	17	44	2	1	2	17	11	13	6
	8%	8%	9%	8%		12%	7%	9%	8%	10%	2%	5%	10%	12%	8%	8%	4%
Independent	184	176	102	81	6	19	27	51	79	147	22	3	11	23	44	65	46
	30%	29%	35%	25%	15%	27%	29%	26%	39%	33%	18%	16%	46%	16%	31%	38%	33%
Not very strong Democrat	32	44	20	12	3	5	6	7	10	13	15	2	2	5	13	6	8
	5%	7%	7%	4%	6%	7%	7%	4%	5%	3%	12%	10%	7%	3%	9%	3%	5%
Strong Democrat	183	172	73	110	20	22	29	62	50	95	74	9	6	36	40	53	49
	30%	28%	25%	34%	46%	31%	32%	31%	25%	21%	59%	45%	26%	25%	28%	31%	35%
A member of another party	5	4	4	1	0	-	2	3	-	5	-	-	0	-	1	0	3
	1%	1%	2%	*%	1%		3%	1%		1%			1%		1%	*%	2%
Unsure	9	11	1	7	3	0	2	3	0	3	4	-	1	4	2	-	3
	1%	2%	*%	2%	7%	*%	2%	2%	*%	1%	3%		4%	3%	1%		2%

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

Regardless of how you typically vote, would you say you consider yourself a ... ?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
STRONG/NOT VERY STRONG REPUBLICAN	198	204	190	4	141	52	145	198	-	-	44	41	61	53	55	143
	32%	33%	64%	1%	32%	21%	41%	100%			34%	36%	26%	38%	36%	32%
STRONG/NOT VERY STRONG DEMOCRAT	215	216	6	202	154	116	96	-	-	215	35	43	84	53	52	163
	35%	35%	2%	72%	35%	47%	27%			100%	27%	38%	37%	38%	34%	36%
Strong Republican	149	155	147	0	108	35	113	149	-	-	35	32	41	41	43	106
	24%	25%	49%	*%	25%	14%	32%	75%			27%	28%	18%	29%	28%	23%
Not very strong Republican	50	49	43	3	33	17	32	50	-	-	9	9	20	12	12	37
	8%	8%	14%	1%	7%	7%	9%	25%			7%	8%	9%	9%	8%	8%
Independent	184	176	101	70	135	77	103	-	184	-	47	24	81	31	41	142
	30%	29%	34%	25%	31%	31%	29%		100%		37%	22%	35%	22%	27%	31%
Not very strong Democrat	32	44	1	27	24	9	23	-	-	32	6	5	8	12	9	23
	5%	7%	*%	10%	6%	3%	6%			15%	5%	4%	3%	9%	6%	5%
Strong Democrat	183	172	4	175	130	108	73	-	-	183	28	38	76	41	43	140
	30%	28%	1%	63%	30%	43%	21%			85%	22%	34%	33%	29%	28%	31%
A member of another party	5	4	1	2	2	2	4	-	-	-	1	0	4	1	3	2
	1%	1%	*%	1%	1%	1%	1%				1%	*%	2%	*%	2%	*%
Unsure	9	11	1	1	2	2	6	-	-	-	2	4	1	2	2	4
	1%	2%	*%	1%	*%	1%	2%				1%	4%	*%	1%	1%	1%

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

For which candidate did you vote in the 2020 presidential election?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	268	265	132	136	11	26	39	90	102	240	14	5	9	91	61	68	46
	44%	43%	46%	42%	27%	36%	42%	45%	50%	54%	11%	28%	38%	62%	43%	40%	33%
Joe Biden	304	304	138	165	26	37	46	96	97	172	109	12	11	46	70	96	85
	50%	50%	48%	51%	62%	52%	50%	48%	48%	39%	87%	62%	45%	32%	49%	56%	61%
Jo Jorgensen	4	6	4	0	0	2	2	-	-	4	-	-	0	-	1	2	2
	1%	1%	1%	*%	*%	2%	3%			1%			1%		1%	1%	1%
Someone else	10	9	5	5	0	1	1	7	2	8	-	1	0	-	5	1	3
	2%	1%	2%	2%	*%	1%	1%	3%	1%	2%		7%	1%		3%	*%	2%
I didn' t vote	9	11	1	8	1	3	2	1	1	7	-	-	2	6	2	1	0
	1%	2%	*%	3%	4%	5%	2%	1%	*%	2%			9%	4%	1%	1%	*%
Prefer not to say	16	16	10	6	3	3	3	5	3	11	3	1	1	4	4	3	4
	3%	3%	3%	2%	7%	4%	3%	3%	1%	3%	2%	3%	6%	3%	3%	2%	3%

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

For which candidate did you vote in the 2020 presidential election?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Donald Trump	268	265	261	4	204	73	193	179	85	3	68	48	88	65	69	199
	44%	43%	88%	2%	47%	29%	54%	90%	46%	1%	53%	43%	38%	46%	45%	44%
Joe Biden	304	304	17	270	212	168	133	8	81	210	54	58	131	61	70	234
	50%	50%	6%	97%	49%	68%	37%	4%	44%	97%	42%	52%	57%	43%	46%	51%
Jo Jorgensen	4	6	4	0	3	1	3	2	2	-	-	1	1	2	2	3
	1%	1%	1%	*%	1%	1%	1%	1%	1%	-	-	1%	*%	2%	1%	1%
Someone else	10	9	4	1	6	3	7	3	4	-	4	1	3	2	3	6
	2%	1%	2%	*%	1%	1%	2%	2%	2%	-	3%	1%	1%	1%	2%	1%
I didn't vote	9	11	2	4	0	-	7	3	3	1	0	1	3	5	2	7
	1%	2%	1%	1%	*%	-	2%	2%	2%	1%	*%	1%	1%	3%	1%	2%
Prefer not to say	16	16	9	1	9	3	12	3	8	1	3	3	5	6	6	6
	3%	3%	3%	*%	2%	1%	4%	2%	4%	*%	2%	3%	2%	4%	4%	1%



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Do you currently have children under the age of 18 in your home?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	153	211	71	82	11	40	51	45	6	107	35	7	4	32	36	41	43
	25%	35%	24%	25%	25%	56%	55%	22%	3%	24%	28%	35%	17%	22%	26%	24%	31%
No	454	395	216	238	30	32	40	154	198	333	89	12	20	113	104	130	95
	74%	65%	75%	74%	71%	44%	44%	77%	97%	75%	71%	65%	81%	77%	74%	76%	68%
Unsure	4	5	2	1	1	-	1	1	0	2	1	-	1	1	1	-	1
	1%	1%	1%	*%	4%		1%	*%	*%	*%	1%		3%	1%	1%		1%

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

Do you currently have children under the age of 18 in your home?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	153	211	82	60	111	53	96	55	41	52	33	30	59	31	153	-
	25%	35%	27%	22%	25%	21%	27%	28%	22%	24%	26%	27%	25%	22%	100%	
No	454	395	215	219	322	195	256	143	142	163	94	80	172	109	-	454
	74%	65%	72%	78%	74%	78%	72%	72%	78%	76%	73%	72%	75%	77%		100%
Unsure	4	5	1	-	1	1	3	-	0	1	2	1	-	1	-	-
	1%	1%	1%		*%	*%	1%		*%	*%	1%	1%		1%		

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 N=611, Likely Electorate in Virginia, October 27-29, 2021

In which state do you live?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Virginia	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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In which state do you live?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Virginia	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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In which county do you live?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	129	122	55	73	8	13	19	41	48	96	27	4	2	32	30	39	22
	21%	20%	19%	23%	19%	18%	20%	20%	24%	22%	21%	23%	6%	22%	21%	23%	16%
Hampton Roads	112	122	50	61	7	14	12	39	40	64	40	2	5	30	35	24	22
	18%	20%	17%	19%	17%	19%	13%	19%	20%	15%	32%	12%	21%	20%	24%	14%	16%
Northern	230	210	113	117	21	29	33	78	70	169	35	11	16	36	36	85	69
	38%	34%	39%	36%	50%	40%	35%	39%	34%	38%	28%	55%	67%	25%	25%	50%	49%
Southwest/West Central	72	82	37	34	2	7	10	28	24	61	9	1	1	22	21	15	13
	12%	13%	13%	11%	4%	10%	11%	14%	12%	14%	7%	5%	3%	15%	15%	9%	9%
Valley/Southside/Eastern	69	74	33	35	4	9	19	14	22	52	15	1	1	27	20	8	13
	11%	12%	11%	11%	9%	13%	21%	7%	11%	12%	12%	5%	3%	18%	14%	5%	10%

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In which county do you live?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Central	129	122	73	49	98	47	82	44	47	35	129	-	-	-	33	94
	21%	20%	25%	18%	23%	19%	23%	22%	26%	16%	100%				22%	21%
Hampton Roads	112	122	52	54	72	44	66	41	24	43	-	112	-	-	30	80
	18%	20%	17%	19%	17%	18%	19%	21%	13%	20%		100%			20%	18%
Northern	230	210	100	118	175	115	112	61	81	84	-	-	230	-	59	172
	38%	34%	33%	42%	40%	46%	32%	31%	44%	39%			100%		38%	38%
Southwest/West Central	72	82	39	29	46	16	56	27	18	26	-	-	-	72	15	57
	12%	13%	13%	10%	11%	6%	16%	14%	10%	12%				51%	10%	13%
Valley/Southside/Eastern	69	74	34	29	42	28	39	26	13	27	-	-	-	69	16	52
	11%	12%	11%	10%	10%	11%	11%	13%	7%	13%				49%	11%	11%

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 N=611, Likely Electorate in Virginia, October 27-29, 2021

Are you at least 18 years old and registered to vote?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Are you at least 18 years old and registered to vote?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Yes	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unsure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



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 N=611, Likely Electorate in Virginia, October 27-29, 2021

Do you describe yourself as a man, a woman, or in some other way?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	289	286	289	-	20	37	42	89	100	218	51	10	10	51	63	98	74
	47%	47%	100%		48%	51%	46%	45%	49%	49%	41%	54%	39%	35%	44%	57%	53%
Woman	321	325	-	321	22	35	50	110	104	223	75	9	15	95	79	73	65
	53%	53%		100%	51%	49%	54%	55%	51%	50%	59%	46%	60%	65%	56%	43%	47%
In some other way	1	1	-	-	0	0	0	0	-	1	-	-	0	-	0	1	-
	*%	*%			1%	*%	*%	*%		*%			*%		*%	*%	

Echelon Insights  
 VA-GOV Survey  
 N=611, Likely Electorate in Virginia, October 27-29, 2021

Do you describe yourself as a man, a woman, or in some other way?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
Man	289	286	150	125	215	113	175	89	102	93	55	50	113	70	71	216
	47%	47%	50%	45%	50%	45%	49%	45%	56%	43%	43%	45%	49%	50%	46%	48%
Woman	321	325	147	153	219	136	179	110	81	122	73	61	117	70	82	238
	53%	53%	49%	55%	50%	55%	51%	55%	44%	57%	57%	55%	51%	50%	54%	52%
In some other way	1	1	0	0	0	0	0	-	0	0	0	-	0	0	0	1
	*%	*%	*%	*%	*%	*%	*%		*%	*%	*%		*%	*%	*%	*%

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What is your race or ethnicity?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor's degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	454	437	226	227	25	50	62	156	160	442	-	11	2	113	97	135	105
	74%	72%	78%	71%	60%	70%	67%	78%	78%	100%		57%	7%	77%	69%	79%	75%
Black or African American	130	135	52	78	16	16	21	40	36	-	126	4	1	32	36	32	24
	21%	22%	18%	24%	37%	23%	23%	20%	18%		100%	18%	2%	22%	25%	19%	17%
Hispanic/Latino	19	28	10	9	5	3	3	2	6	-	-	19	-	9	3	3	4
	3%	5%	4%	3%	12%	4%	3%	1%	3%			100%		6%	2%	2%	3%
Asian	18	25	5	12	1	3	6	2	6	-	-	-	18	2	7	2	7
	3%	4%	2%	4%	3%	4%	6%	1%	3%				73%	2%	5%	1%	5%
Native American or Alaska Native	2	7	0	2	0	1	-	1	0	-	-	1	1	1	0	0	1
	*%	1%	*%	1%	1%	1%		*%	*%			7%	4%	1%	*%	*%	1%
Native Hawaiian or Other Pacific Islander	1	4	1	-	-	1	-	-	-	-	-	-	1	-	1	-	-
	*%	1%	*%			1%							3%		1%		
Something else	6	11	3	3	1	1	1	1	2	-	-	1	5	1	1	1	1
	1%	2%	1%	1%	3%	1%	1%	*%	1%			3%	20%	1%	1%	1%	1%

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What is your race or ethnicity?

	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
White	454	437	268	163	334	175	274	182	149	114	98	65	178	114	109	344
	74%	72%	90%	58%	77%	70%	77%	92%	81%	53%	76%	58%	77%	81%	71%	76%
Black or African American	130	135	19	101	83	67	62	11	22	92	27	41	36	26	36	93
	21%	22%	6%	36%	19%	27%	18%	6%	12%	43%	21%	37%	15%	18%	23%	20%
Hispanic/Latino	19	28	7	12	14	9	9	6	3	11	4	2	11	2	7	12
	3%	5%	2%	4%	3%	4%	3%	3%	2%	5%	3%	2%	5%	1%	4%	3%
Asian	18	25	7	10	9	4	13	3	8	6	-	4	13	-	2	16
	3%	4%	2%	4%	2%	2%	4%	2%	4%	3%	-	4%	6%	-	1%	3%
Native American or Alaska Native	2	7	2	1	1	1	1	1	1	1	0	0	2	0	1	1
	*%	1%	1%	*%	*%	1%	*%	*%	*%	*%	*%	*%	1%	*%	1%	*%
Native Hawaiian or Other Pacific Islander	1	4	-	1	1	-	1	-	-	1	-	-	1	-	-	1
	*%	1%	-	*%	*%	-	*%	-	-	*%	-	-	*%	-	-	*%
Something else	6	11	3	2	4	1	3	0	3	2	1	0	2	2	3	2
	1%	2%	1%	1%	1%	1%	1%	*%	1%	1%	1%	*%	1%	1%	2%	*%

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What is the highest level of education you have completed?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	146	170	51	95	17	20	27	45	38	106	29	9	3	146	-	-	-
	24%	28%	18%	30%	40%	28%	29%	22%	19%	24%	23%	48%	10%	100%			
Some college	95	128	44	52	7	15	14	24	35	59	25	3	8	-	95	-	-
	16%	21%	15%	16%	17%	21%	15%	12%	17%	13%	20%	16%	34%		67%		
Associate' s degree	46	51	19	27	2	2	8	18	17	35	10	0	0	-	46	-	-
	8%	8%	7%	8%	4%	3%	8%	9%	8%	8%	8%	1%	2%		33%		
Bachelor' s degree	171	143	98	73	13	26	19	62	51	133	32	3	4	-	-	171	-
	28%	23%	34%	23%	32%	36%	20%	31%	25%	30%	25%	16%	15%			100%	
Graduate degree	139	108	74	65	3	9	25	44	58	104	24	4	8	-	-	-	139
	23%	18%	26%	20%	7%	12%	27%	22%	29%	23%	19%	20%	34%				100%
Prefer not to say	13	13	3	9	-	-	0	7	5	5	6	-	1	-	-	-	-
	2%	2%	1%	3%			0%	3%	3%	1%	5%		5%				

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	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
High school or less	146	170	95	46	69	43	103	78	23	41	32	30	36	49	32	113
	24%	28%	32%	16%	16%	17%	29%	39%	13%	19%	25%	26%	16%	35%	21%	25%
Some college	95	128	41	47	66	31	61	23	32	38	19	25	29	22	27	68
	16%	21%	14%	17%	15%	13%	17%	12%	18%	18%	15%	22%	13%	16%	18%	15%
Associate' s degree	46	51	24	18	37	13	33	18	12	16	11	10	7	19	10	37
	8%	8%	8%	6%	9%	5%	9%	9%	6%	7%	8%	9%	3%	14%	6%	8%
Bachelor' s degree	171	143	77	86	129	75	94	46	65	59	39	24	85	23	41	130
	28%	23%	26%	31%	30%	30%	27%	23%	36%	28%	31%	21%	37%	16%	27%	29%
Graduate degree	139	108	56	76	120	78	61	31	46	57	22	22	69	26	43	95
	23%	18%	19%	27%	28%	31%	17%	15%	25%	26%	17%	19%	30%	19%	28%	21%
Prefer not to say	13	13	5	6	12	10	2	2	5	5	5	2	5	0	0	11
	2%	2%	2%	2%	3%	4%	1%	1%	3%	2%	4%	2%	2%	*%	*%	3%

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What is your age?

	Total		Gender (LE)		Age (LE)					Race (LE)				Education (LE)			
	Total LE	Total RV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Asian/ Other	HS or less	Some college	Bachelor' s degree	Graduate degree
Total	611	611	289	321	42	72	93	200	204	442	126	19	24	146	142	171	139
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	42	76	20	22	42	-	-	-	-	21	15	5	2	17	9	13	3
	7%	12%	7%	7%	100%					5%	12%	26%	7%	12%	6%	8%	2%
30-39	72	120	37	35	-	72	-	-	-	49	15	3	4	20	18	26	9
	12%	20%	13%	11%		100%				11%	12%	17%	16%	14%	12%	15%	6%
40-49	93	108	42	50	-	-	93	-	-	62	21	3	7	27	21	19	25
	15%	18%	15%	16%			100%			14%	17%	14%	30%	18%	15%	11%	18%
50-64	200	189	89	110	-	-	-	200	-	155	40	2	3	45	42	62	44
	33%	31%	31%	34%				100%		35%	32%	10%	13%	31%	30%	36%	31%
65+	204	117	100	104	-	-	-	-	204	155	35	6	8	38	51	51	58
	33%	19%	35%	32%					100%	35%	28%	32%	33%	26%	36%	30%	42%

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	Total		Gov Ballot (LE)		Motivation (LE)	Voted Early (LE)		Party (LE)			VA Region (LE)				Has Kids (LE)	
	Total LE	Total RV	Glenn Youngkin	Terry McAuliffe	Extremely motivated to vote	Yes	No	GOP	Ind	Dem	Central	Hampton Roads	NoVA	Other	Yes	No
Total	611	611	298	279	434	249	355	198	184	215	129	112	230	140	153	454
	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
18-29	42	76	10	27	17	12	29	10	6	22	8	7	21	6	11	30
	7%	12%	3%	10%	4%	5%	8%	5%	4%	10%	6%	6%	9%	4%	7%	7%
30-39	72	120	33	30	41	20	48	25	19	27	13	14	29	17	40	32
	12%	20%	11%	11%	9%	8%	14%	12%	11%	13%	10%	12%	12%	12%	26%	7%
40-49	93	108	46	39	63	23	69	26	27	36	19	12	33	29	51	40
	15%	18%	15%	14%	14%	9%	19%	13%	15%	17%	15%	10%	14%	21%	34%	9%
50-64	200	189	97	92	148	86	114	73	51	69	41	39	78	43	45	154
	33%	31%	33%	33%	34%	34%	32%	37%	28%	32%	32%	35%	34%	30%	29%	34%
65+	204	117	111	90	165	108	95	64	79	60	48	40	70	46	6	198
	33%	19%	37%	32%	38%	44%	27%	32%	43%	28%	37%	36%	30%	33%	4%	44%