



2021 Virginia Elections Topline
N=611 Likely Electorate in Virginia
Field Dates: October 27 - October 29, 2021
Text-to-Web and voter-file matched web panel

1. [QVoteEarly] Have you already voted in the November 2, 2021 election for Governor and other state offices?

	LE	RV
1. Yes, I have already voted by mail	15%	14%
2. Yes, I have already voted early in- person	26%	17%
3. No, but I plan to vote early or by mail	9%	11%
4. No, but I plan to vote in person on Election Day	49%	54%
5. No, and I don't plan to vote	-	-
6. Unsure	1%	3%

2. [QMotivated] Regardless of whether you've voted already or not, how motivated would you say you are about voting this year in the election for Governor and other state offices?

	LE	RV
EXTREMELY/VERY MOTIVATED	88%	81%
NOT VERY/NOT AT ALL MOTIVATED	5%	8%
1. Extremely motivated	71%	62%
2. Very motivated	17%	20%
3. Somewhat motivated	7%	11%
4. Not very motivated	3%	5%
5. Not motivated at all	1%	2%
6. Unsure	*%	*%

3. [QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

	LE	RV
STRONGLY/SOMEWHAT APPROVE	46%	45%
STRONGLY/SOMEWHAT DISAPPROVE	53%	53%
1. Strongly approve	26%	23%
2. Somewhat approve	20%	22%
3. Somewhat disapprove	7%	9%
4. Strongly disapprove	45%	44%
5. Unsure	1%	2%

4. **[QGovBallot] In the election for Governor, do you plan to vote for... [RANDOMIZE SCALE 1-4, 4-1]**

	LE	RV
DEFINITELY/PROBABLY GLENN YOUNGKIN, THE REPUBLICAN	49%	48%
DEFINITELY/PROBABLY TERRY MCAULIFFE, THE DEMOCRAT	46%	45%
1. Glenn Youngkin, the Republican, definitely	46%	44%
2. Glenn Youngkin, the Republican, probably	3%	4%
3. Terry McAuliffe, the Democrat, probably	7%	11%
4. Terry McAuliffe, the Democrat, definitely	39%	34%
5. Princess Blanding, Liberation Party candidate	2%	1%
6. Unsure	4%	6%

5. **[QLGBallot] In the election for Lieutenant Governor, do you plan to vote for... [RANDOMIZE SCALE 1-4, 4-1]**

	LE	RV
DEFINITELY/PROBABLY WINSOME SEARS, THE REPUBLICAN	48%	46%
DEFINITELY/PROBABLY HALA AYALA, THE DEMOCRAT	46%	45%
1. Winsome Sears, the Republican, definitely	41%	39%
2. Winsome Sears, the Republican, probably	6%	7%
3. Hala Ayala, the Democrat, probably	8%	12%
4. Hala Ayala, the Democrat, definitely	38%	33%
5. Unsure	6%	8%

6. **[QAGBallot] In the election for Attorney General, do you plan to vote for... [RANDOMIZE SCALE 1-4, 4-1]**

	LE	RV
DEFINITELY/PROBABLY JASON MIYARES, THE REPUBLICAN	48%	46%
DEFINITELY/PROBABLY MARK HERRING, THE DEMOCRAT	47%	45%
1. Jason Miyares, the Republican, definitely	43%	41%
2. Jason Miyares, the Republican, probably	5%	5%
3. Mark Herring, the Democrat, probably	7%	11%
4. Mark Herring, the Democrat, definitely	40%	34%
5. Unsure	5%	9%

7. **[QHDBallot] In the election for House of Delegates in your district, do you plan to vote for... [RANDOMIZE SCALE 1-4, 4-1]**

	LE	RV
DEFINITELY/PROBABLY THE REPUBLICAN CANDIDATE	46%	46%
DEFINITELY/PROBABLY THE DEMOCRATIC CANDIDATE	46%	45%
1. The Republican candidate, definitely	42%	40%
2. The Republican candidate, probably	4%	7%
3. The Democratic candidate, probably	6%	9%
4. The Democratic candidate, definitely	40%	36%
5. A third party candidate	2%	1%
6. Unsure	6%	7%

8. [QIssues] If you had to choose just one, which would you say is the biggest issue facing Virginia? [RANDOMIZE 1-8]

	LE	RV
1. Jobs and the economy	23%	23%
2. The COVID-19 pandemic	19%	19%
3. Cost of living	19%	21%
4. Education	15%	12%
5. Crime	5%	6%
6. Taxes	4%	4%
7. Immigration	4%	5%
8. Transportation	2%	1%
9. Something else (Please specify)	7%	6%
10. Unsure	3%	2%

[RANDOMIZE QEDUCATIONHANDLE & QCOVIDHANDLE]

9. [QEducationHandle] Who would you trust more to handle education as Governor? [RANDOMIZE 1-2]

	LE	RV
1. Glenn Youngkin	50%	50%
2. Terry McAuliffe	44%	43%
3. Unsure	5%	8%

10. [QCOVIDHandle] Who would you trust more to handle the COVID-19 pandemic as Governor? [RANDOMIZE 1-2]

	LE	RV
1. Glenn Youngkin	47%	46%
2. Terry McAuliffe	46%	44%
3. Unsure	7%	11%

11. [QParty] Regardless of how you typically vote, would you say you consider yourself a ... ? [RANDOMIZE SCALE R>D, D>R]

	LE	RV
STRONG/NOT VERY STRONG REPUBLICAN	32%	33%
STRONG/NOT VERY STRONG DEMOCRAT	35%	35%
1. Strong Republican	24%	25%
2. Not very strong Republican	8%	8%
3. Independent	30%	29%
4. Not very strong Democrat	5%	7%
5. Strong Democrat	30%	28%
6. A member of another party	1%	1%
7. Unsure	1%	2%

**12. [Q2020Ballot] For which candidate did you vote in the 2020 presidential election?
[RANDOMIZE 1-2]**

	LE	RV
1. Donald Trump	44%	43%
2. Joe Biden	50%	50%
3. Jo Jorgensen	1%	1%
4. Someone else	2%	1%
5. I didn't vote	1%	2%
6. Prefer not to say	3%	3%

13. [QKids] Do you currently have children under the age of 18 in your home?

	LE	RV
1. Yes	25%	35%
2. No	74%	65%
3. Unsure	1%	1%

14. [QState] In which state do you live? [50 STATE DROPDOWN, TERMINATE IF NOT VIRGINIA]

	LE	RV
1. Virginia	100%	100%

15. [QCounty] In which county do you live?

	LE	RV
1. Central	21%	20%
2. Hampton Roads	18%	20%
3. Northern	38%	34%
4. Southwest/West Central	12%	13%
5. Valley/Southside/Eastern	11%	12%

16. [QRegVote] Are you at least 18 years old and registered to vote?

	LE	RV
1. Yes	100%	100%
2. No	-	-
3. Unsure	-	-

**17. [QGender] Do you describe yourself as a man, a woman, or in some other way?
[RANDOMIZE 1-2]**

	LE	RV
1. Man	47%	47%
2. Woman	53%	53%
3. In some other way	*%	*%

18. [QRace] What is your race or ethnicity? [SELECT MULTIPLE] [RANDOMIZE 1-6]

	LE	RV
1. White	74%	72%
2. Black or African American	21%	22%
3. Hispanic/Latino	3%	5%
4. Asian	3%	4%
5. Native American or Alaska Native	*%	1%
6. Native Hawaiian or Other Pacific Islander	*%	1%
7. Something else	1%	2%

19. [QEducation] What is the highest level of education you have completed?

	LE	RV
1. High school or less	24%	28%
2. Some college	16%	21%
3. Associate's degree	8%	8%
4. Bachelor's degree	28%	23%
5. Graduate degree	23%	18%
6. Prefer not to say	2%	2%

20. [QAge] What is your age?

	LE	RV
1. 18-29	7%	12%
2. 30-39	12%	20%
3. 40-49	15%	18%
4. 50-64	33%	31%
5. 65+	33%	19%

METHODOLOGY:

This survey was conducted from October 27 to 29, 2021, among 611 registered voters in Virginia weighted to reflect both the Likely Electorate in the November 2021 general election and the overall registered voter population. The survey was conducted via texting to cell phones sampled from the Virginia voter file (368 interviews) and web panels matched to the voter file (243 interviews). Two sets of weights were used to match targets for the Likely Electorate (LE) and registered voters (RV), derived from the voter file and Census data using Echelon's Demographic Engine platform and a 2021 general election turnout model with inputs from the 2013 and 2017 general elections. Variables used in weighting include gender, race, age, education, region, turnout score buckets, which party primary a voter has voted in, and 2020 general election vote method.

This poll was conducted independently and paid for by Echelon Insights.